**Attention: Store Manager –**

Please find your point-of-sale kit enclosed for the upcoming Hercules spring consumer rebate running March 15-May 15, 2022.

**Overview –**

Consumers who purchase four (4) eligible Hercules brand tires will be eligible to receive a $50 Hercules Visa prepaid card.

**Eligible Hercules Lines -–**

* Hercules Roadtour 655 MRE
* Hercules Raptis R-T5
* Hercules Terra Trac Cross-V
* Hercules Terra Trac AT X-Journey
* Hercules Terra Trac AT X-Venture
* Hercules Terra Trac T/G Max

**Marketing Support -–**

We encourage you to visit the Hercules Power Outlet ([herculespoweroutletcanada.ca](http://www.herculespoweroutlet.ca)) and enroll in one of our spring marketing campaigns designed to drive traffic to your store during the rebate period. Social media assets you can use to support the promotion can be found on the Hercules Power Playbook:

URL: dealers.herculestire.com

Username: DealerCA Password: herculescanada

**Submission Details –**

* Consumers may submit a copy of their purchase receipt online at HerculesTireRebates.ca.
* Redemption must be entered online by June 15, 2022.
* Customers who have questions about submissions should call - 1-888-336-5099
* To check the redemption status, visit the rebate website 24/7: HerculesTireRebates.ca
* Please note: According to enacted Canadian government legislation, Canadian dealers will no longer be allowed to submit claims on behalf of the consumer using their personal or business email address. Multiple submissions from one email address will be rejected.

**Invoice Requirements –**

Please ensure the following items are completed after purchase to prevent submissions being rejected or delayed.

* Please provide consumers with an original sales receipt **showing purchased tire name** (sku’s or item numbers without product name will delay processing time.)
* Invoice must be dated and marked paid.
* Invoice must include an invoice number.
* Purchase location must be printed or written at the top of the invoice.