

ALL NEW TERRA TRAC® AT X-JOURNEY | X-VENTURE



Our newest all-terrain siblings in strength are joining the Terra Trac® family.

Re-think the possibilities with a re-imagined Terra Trac® AT II, the **X-Journey** and **X-Venture** are 3PMS certified and provide the latest in technology and design for performance without compromise. The make-it-your-own customization combined with improved wet performance, noticeable quiet comfort and on/off-road traction with cut & chip resistance make this the preferred choice.

OVERVIEW:

TREAD PATTERN: Symmetrical, Non-Directional

TOTAL NUMBER OF SKUs: 57

TERRA TRAC® AT X-JOURNEY: 20 (P)Metric

TERRA TRAC® AT X-VENTURE: 31 LT-designated, Flotation / 6 (P)Metric

RIM DIAMETERS: 15" to 20"

SIDEWALL OPTIONS: BSW, RBL, OWL

PROTECTION PLAN: Hercules Performance Promise

SAMPLE FITMENTS:

CHEVROLET: Silverado, Suburban, Tahoe

FORD: Bronco, Expedition, Explorer, F-150

JEEP: Gladiator, Wrangler, Grand Cherokee

RAM: 2500/3500, 2500/3500 Limited

TOYOTA: Highlander, RAV4, 4Runner, Tundra

KIA: Telluride

SUBARU: Ascent, Outback

The Terra Trac AT X-Journey and Terra Trac AT X-Venture cover over 80% of the total All-Terrain market.



TREAD WEAR



DAY TRIAL



ROAD HAZARD



WORKMANSHIP



SNOW SERVICE



HERCULES TIRES


HIDE ON OUR STRENGTH.

TERRA TRAC® AT X-JOURNEY

PREMIUM ALL-TERRAIN | ALL-SEASON | CROSSOVER

BEST SUITED FOR TODAY'S MODERN CUV/SUV VEHICLES OFFERING 20 (P)METRIC SKUs

FEATURES & BENEFITS

- 1. DUAL SIDEWALL AND SHOULDER DESIGN** - gives the driver a cost-effective way for flexible customization that enhances the individuality of their vehicle.
- 2. SAWTOOTH EDGES** - enable critical snow-on-snow traction for peace-of-mind in handling harsh winter weather conditions.
- 3. CIRCUMFERENTIAL GROOVES** - support lateral stability and contributes to wet traction by directing water flow through the tread for hydroplaning resistance.
- 4. TUSK GROOVES** - designed to create the perfect void to rubber ratio and keep the tread clear of mud and dirt through the support of stone ejector ribs in the grooves for increased all-terrain traction.
- 5. ALTERNATING SHOULDER SCALLOPS** - built into the shoulder design this feature allows the tire to dig into tough terrains for increased traction.
- 6. 3D SIPES AND SILICA TREAD COMPOUND** - work in concert to provide exceptional responsive handling in wet weather conditions.
- 7. SOUND BLOCK TECHNOLOGY (SBT)** - A system of design characteristics that collectively change the harmonics of the tire during on-road driving via tread block placement and sound barrier nodules in the outer shoulder for a quiet, comfortable ride.
- 8. 3 PEAK MOUNTAIN SNOWFLAKE CERTIFIED** - meets required performance criteria in snow testing to be considered severe snow service-rated. 




TERRA TRAC® AT X-VENTURE

PREMIUM ALL-TERRAIN | ALL-SEASON | LIGHT TRUCK & SUV

ENCOMPASSES 31 SKUs RANGING FROM LT-DESIGNATED & FLOTATION SIZES PLUS 6 (P)METRIC SKUs OE ON SELECT LIGHT TRUCK AND UTILITARIAN SUVs

FEATURES & BENEFITS

- 1. ENHANCED PROFILE SHAPE AND TREAD BLOCK FORMATION** - supports longevity of tread-wear and enhanced vehicle stability when maneuvering both on and off road.
- 2. DUAL SIDEWALL AND SHOULDER DESIGN** - deep lugs on the sidewall provide an aggressive appearance while the dual sidewall and shoulder design gives drivers a cost-effective way for flexible customization that enhances the individuality of their vehicle.
- 3. ALTERNATING SHOULDER SCALLOPS** - built into the shoulder design this feature allows the tire to dig into tough terrains for increased traction.
- 4. TUSK GROOVES** - designed to create the perfect void to rubber ratio and keep the tread clear of mud and dirt through the support of stone ejector ribs in the tread grooves for all-terrain traction.
- 5. BEVEL EDGE BLOCKS** - innovative chamfered tread block design provides superior stone drilling resistance and cut and chip prevention in off-road conditions, increasing durability for higher torque vehicles.
- 6. 3D SIPES AND SILICA TREAD COMPOUND** - work in concert to provide exceptional responsive handling in wet weather conditions.
- 7. SOUND BLOCK TECHNOLOGY (SBT)** - A system of design characteristics that collectively change the harmonics of the tire during on-road driving via tread block placement and sound barrier nodules in the outer shoulder for a quiet, comfortable ride.
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AT X-JOURNEY SHOULDER DESIGNS
OPTION 1
OPTION 2



AT X-VENTURE SHOULDER DESIGNS
OPTION 1
OPTION 2